



Bring-a-Bag Campaign Application Form

Project and/or Organization Name _____

Address _____

City _____ State _____ Zip _____

Contact Person(s) _____

Email _____ Phone _____

The Bring-a-Bag Campaign was launched on Earth Day, April 22, 2011. The campaign is the Co-op's way to give back to the community based on shoppers use of their own sustainable shopping bags instead of the use of plastic or paper bags at the cost of the Co-op. The fund builds on credits for each bag saved. At the end of each time period that revenue is awarded as a donation to a local organization or project that meets the *selection criteria.

Keweenaw Co-op's Bring-a-Bag Campaign runs biannually on Earth Day to October and from October to April. The criteria for selection of participants include the following: Organizations or Projects must be local with a 501c3 non-profit status. Must ensure that the donated money will stay in the community. Must demonstrate that the majority of the donation will be used for projects, not promotion of the organization. Application deadline is the last day in February.

Please provide the information requested below to be considered for the Bring-a-Bag Campaign Program:

Proof of non-profit 501c3 status

*Mission Statement of organization

Budget Statement for prior year

Other program information, newsletters, and other written material which best explains why your organization or project qualifies for the donation.

In order to be considered we ask all selected applicants to come the Annual Meeting the last Thursday in March to introduce your organization and/or project to the Owners in attendance who will be voting for the two upcoming recipients. If you are chosen, we ask in return to attend an Owner Appreciation Day that will include a table represented by a leader of your organization to introduce yourself to the entire shopping community of the co-op who contribute to this donation.

**Organizations or Projects that meet the selection criteria must use the donation from the campaign for any of the following purposes: *To provide food for people in need. *To educate people to produce self-sufficiency and improved lifestyles. *To educate people on environmental issues and concerns, or to assist in clean-up or preservation of the environment. *To support educational programs for children. *To provide supportive services or emergency shelter of those in need. *To promote social change in the areas of peace, human rights, and human needs.*

Send this information to the attention of: Faye Carr, Marketing and Community Outreach Coordinator
Keweenaw Co-op Market & Deli
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Hancock, MI 49930
482.2030 faye@keweenaw.coop