

Policy Type: Executive Limitations

Policy Title: EL11 – Social Media

Last revised: November 11, 2015

The General Manager shall not allow the use of multiple social media outlets in a way that countervail KCI values, and hinders KCI activities, events, and groups KCI supports.

The GM will not:

1. Limit social media access to owners and the public in a way that prohibits interaction with the KCI.
2. Allow social media:
 - a. messages to be responded to delinquently.
 - b. to be discriminatory.
 - c. outreach to be reactive and/or untimely.
3. Allow a majority of social media posts to contain non-visual content.